



New York Self Storage Association

2024 Annual Investment Forum Sponsorship Opportunities

583 Park Avenue Event Center, New York, NY

January 9th, 2024

Email: admin@nyselfstorage.org | Phone: 518.431.1106 | Fax: 518.514.1223

Sponsorship Opportunities:

Event Sponsors

Platinum - \$5,000

Signage and a 6' exhibit table at the entrance of the inside of the forum room with opportunity to meet and greet attendees during forum

Company logo on website, email blasts, and social media

Exclusive email blast before the event with Company's information

Full page color ad in the forum program

Full page color ad in quarterly newsletter

(4) complimentary registration for the forum

Contact information of all attendees

Gold - \$3,000

Signage and a 6' exhibit table inside the Forum room with opportunity to meet and greet attendees during forum

Company logo on website, email blasts, and social media

Exclusive email blast before the event with company's information

Half page color ad in the forum program

(2) complimentary registration for the forum

Contact information of all attendees

Silver - \$2,500

Signage and a 6' exhibit table in the Forum room with opportunity to meet and greet attendees

Company logo on website, press release, email blasts, and social media

Email blast before the event with company's information with all sponsors

Quarter page color ad in the forum program

Contact information of all attendees

Food

Lunch Co-Sponsorship - \$1,800 (2 available)

Signage inside the Forum room with opportunity to meet and greet attendees

Company logo on website, email blasts, and social media

Exclusive email blast before the event with company's information

Quarter page color ad in the forum program

Contact information of all attendees

(1) complimentary admission



Cocktail Co-Sponsor - \$1,800 - (2 available)

Signage in the bar area (depending on where the cocktail reception is set up) with opportunity to meet and greet attendees

Company logo on website, email blasts, and social media

Exclusive email blast before the event with company's information

Quarter page color ad in the forum program

Contact information of all attendees

(1) complimentary admission

Program

Inside Cover - \$850

Full page color ad on the inside cover of the program

Dimensions: 7.125 x 10

Back Cover - \$850

Full page color ad on the inside of the back cover of the program

Dimensions: 7.125 x 10

Half Page - \$450

Half-page color ad in the event program. Location not specified.

Horizontal Dimensions: 7.125 x 4.875

Vertical Dimensions: 3.5 x 9.75

Quarter Page - \$300

Quarter-page color ad in the event program. Location not specified.

Dimensions: 3.5 x 4.875

Giveaways

Tote Bag - \$2500

Custom bags with company logo/NYSSA and SSA logos

Company logo on website, email blasts, and social media

Half page color ad in the forum program

1 complimentary registration for the forum

Lanyard - \$850

Custom lanyards with company logo

Pens - \$650

Custom pens with company logo

1-Sided Bag Inserts - \$400

2-Sided Bag Inserts - \$500

Place your Company's half-page postcard or coupon inside every tote bag.

LIMITED SPONSOR SPACE AVAILABLE

Logos:

Sponsors must submit the company logo for use with all advertising for the forum to

admin@nyselfstorage.org. All logos must be received as a high-resolution .jpeg file to be included in the conference program by Friday, September 14, 2023.